



50 Fund Game Changer Grant Program
Sustainable Environments Opportunity

The Opportunity

50 Fund seeks eligible nonprofit organizations to apply for up to 4 one-time general operating support grants of a guaranteed award of up to \$200,000 and the chance to participate in a highly visible program that will direct a pool of \$200,000 additional resources to the four selected grantees.

A sustainable environment is a healthy and resilient ecological ecosystem in which both people and nature are able to thrive together. Grants should support enhancing the connectivity between low-income Bay Area children, youth, and young adults and the natural environment that surrounds them AND for efforts that align with one or more of the San Francisco Bay Area Super Bowl 50 Host Committee's "Net Positive" Plan, which includes:

1. Reducing our impact on climate change by delivering a low emissions event with a focus on utilising low impact transportation and temporary power solutions.
2. Responsibly using materials and resources with a specific aim of being:
 - a. zero waste – eliminating waste from landfill and incinerators
 - b. water wise - reducing, replacing, recycling, replenishing water usage
 - c. food local – serving food sourced from local organic suppliers
3. Inspire fans to embrace sustainability personally by showcasing sustainable solutions, sharing inspiring sustainability stories and rewarding fans for the simple things that they do to contribute towards our "Net Positive" commitment.
4. Leaving a lasting positive legacy in the Bay Area

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Unchanged from the first Game Changer round, investments will be made in organizations that use evidence-based or informed approaches, have a track record of effectiveness and demonstrate the potential for greater scale.

- Evidence-based or informed
Interventions are based on a theory of change and have fidelity to third-party evaluations by measurement experts
- Track record of effectiveness
Codified, quantitative and qualitative measurement of impact (both outputs and outcomes); applicant exhibits an organizational learning culture
- Potential for greater scale
Proposes material impact, relative to track record, that is directly achievable through 50 Fund investment

General Eligibility Criteria

- A 501(c)(3) charitable organization with a registered office in the nine-county San Francisco Bay Area
- Propose efforts that directly impact San Francisco Bay Area children, youth, and young adults from birth through 24 years of age who reside in low-income households or high-risk communities, including public systems (e.g. foster care or juvenile justice).
- Have an operating budget of equal to or greater than \$1 million in the most recently concluded fiscal year (or tax year 2013, whichever is later)
- Be at least 5 years from the organization's founding at the time of application and have 3 years of experience in the program for which funding is requested.

Allocation Information

The 50 Fund and the Host Committee will approach this grant program in two phases as follows:

Phase 1: 50 Fund will select up to 4 organizations through an open application process as described in the Official Rules [link]. Each of these 4 organizations will receive a minimum award of \$200,000. Recipient organizations will be notified by January 25, 2016.

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Phase 2: 50 Fund will curate a campaign aimed at engaging with fans and enabling them to personally contribute towards the San Francisco Bay Area Super Bowl 50 Host Committee's commitment to deliver Super Bowl 50 as a "Net Positive" event for the three weeks leading up to Super Bowl week and during Super Bowl Week itself—particularly in Super Bowl City.

Fans participating in this campaign will be offered the opportunity to direct how an additional \$200,000 50 Fund Sustainable Environments Grant Pool is to be allocated between the 4 recipient organizations. Recipient organizations will be notified of their share of the Grant Pool by no later than 7th February 2016.

Timeline

- December 1, 2015: Game Changer Grant Program opens
- December 10, 2015 at 1pm PST: Webinar
- December 15, 2015 at 10am PST: Webinar
- December 17, 2015: FAQs online
- January 9, 2016 at 11:59pm PST: Application due date
- January 25, 2016: Grants announced
- February 7, 2016: Grantees notified of final grant award amount

Additional information

Questions about your Game Changers application should be sent to gamechangers@50fund.org. No phone calls please.